

**Introduction/Background:**

CRMCloud is a cloud-based customer relationship management (CRM) platform designed for small and medium enterprises (SMEs) to manage customer interactions, sales, and support efficiently.

**Success Story:**

In a small-scale trial, CRMCloud increased customer retention by 20% and improved lead conversion rates for a local SME.

**Financial Analysis:**

With affordable subscription plans, we expect to generate PKR 12 million in revenues in the first year, targeting SMEs across Pakistan.

**Why Us?**

CRMCloud's focus on SMEs, combined with its easy-to-use interface and competitive pricing, makes it the ideal solution for businesses looking to improve customer relations without heavy investment.